# Join Our Movement of Positive Change

The Kolo Nafaso direct shea-sourcing programme

Shea grows naturally and is harvested manually; there are no plantations.

## **Women's Empowerment**

The shea-collecting women become empowered economic actors with an independent income.

### Significant Impact

More than 320,000 women - working together in women's groups - have a significant impact on the lives of 1.5 million people in West Africa.

### **Resource Efficiency**

The shea collectors are taught how to steam instead of boil the kernels, to save on water and wood.



### The Shea-collecting Women

Collecting shea is a source of steady income for women in West Africa, creating a ripple effect for the good of their communities.



### **AAK Extension Officer**

The AAK extension officers visit the villages, weigh the kernels, and do transparent and direct business with the women. Year after year.



### **Chocolate Manufacturing**

The manufacturer producing the chocolate is guaranteed traceability and a sustainable supply chain.

**Easy Access to Clean Water** Bonuses enable women to invest in initiatives that benefit the entire community, such as wells for clean water.

### **Income Diversification** Kolo Nafaso helps women to invest in future income-generating activities, such as the trading of

seeds.

Education Women invest in their children's education.

# **Consumers**

# Chocolate

Manufacturers and consumers get more than sustainability claims; high quality, great texture and excellent taste too!



Consumers know their actions and choices have an impact. Every bite of chocolate contributes to strengthening this positive ripple effect.



